

The Geographical Association supported Three Arrows Media

'Jon Cannell was our editorial consultant on the project. His wisdom and knowledge of the KS2 Geography Curriculum enabled us to ensure the educational integrity of the videos and really helped us to get the tone, language, and style right for the intended audience. Jon also helped us to develop lesson plans with classroom activity suggestions to go alongside each video.'

We were especially impressed with the quick turnarounds and responses from Jon which helped us meet tight scripting and delivery deadlines

Jessie Bland - Producer/Director, Three Arrows Media

Aim and scope: The Geographical Association supported Three Arrows Media on a 12-part BBC Teach video series called 'Zoom In, Zoom Out'. A presenter-led series created for primary schools exploring key aspects of the geography curriculum with the help of local children. The films were designed to offer primary schools some of the experience of a school trip, without the need to leave the classroom.