

## OUR MISSION

To further geographical knowledge and understanding through education.

## OUR VISION FOR 2025

A vibrant and diverse subject community inspiring high-quality geographical teaching and learning.

## *Connecting teachers, inspiring quality geography*

We believe that:

- everyone is entitled to a geographical education, to value and be responsive to the world in which we live
- a vibrant, diverse and knowledgeable subject community secures high-quality geography teaching
- teachers of geography are best served by an independent subject association, working inclusively, sustainably and in partnership.

## Strategic aims and objectives for 2025

# 1

**Advance geography in education and more widely**

### ADVOCATE

- 1.1 Deepen understanding of the purposes and practices of geography in education
- 1.2 Lead debate on the value of geography and demonstrate its contribution to education and society in the 21st century
- 1.3 Represent the views of members and influence geography education policy and practice
- 1.4 Bridge developments in the discipline of geography with school practice

# 2

**Create a more inclusive and sustainable geography education community**

### CONNECT

- 2.1 Connect geography educators and enable them to learn from one another
- 2.2 Encourage teachers of geography to join the GA and participate in their subject community
- 2.3 Promote greater diversity in geography education and the Association
- 2.4 Ensure that the activities of the Association are environmentally and financially sustainable

# 3

**Enable better understanding and appreciation of the world**

### EMPOWER

- 3.1 Nurture teachers' individual and collective professional knowledge and skills throughout their careers
- 3.2 Inspire young people, help prepare them for their future and equip them to become responsible citizens
- 3.3 Support high-quality geography teaching through the creation and sharing of authoritative guidance
- 3.4 Generate innovative, high-impact curriculum and teaching materials